

## Position: Deloitte Digital Creative Director – Lisbon (#1)

### Deloitte Digital

You've heard it before: digital has changed everything. We're all more connected, more informed, more interactive. We have more opportunity, but also more risk. Brands that want to succeed in this new world need a different kind of partner — one that tears down the traditional model of creative, tech, and business services-in-silo. That's what Deloitte Digital is here to do.

We don't just apply digital technology. We use it to uncover solutions for the most complex enterprise challenges to transform the customer journey. Deloitte Digital delivers a unique combination of our firm's consulting capabilities, industry expertise and trusted methodologies, paired with cutting-edge creative prowess. Together, we offer the best parts of a creative agency and a strategic IT consultancy. From advanced preconfigured solutions and methodologies, to brand-building and campaign management, Deloitte Digital offers end-to-end solutions that ultimately bring power to the way our clients engage with their customers—wherever they are on their journey.

We view every project through three lenses: strategy, technology, and creative. With any project we take on, we know that the value of our client's brand is in our hands. They demand solutions that mitigate risk, provide business value, and improve brand engagement. Deloitte Digital helps clients balance the allure of emerging technologies with the realities of their business, the essence of their brand, and the needs of their customers.

This helps us ensure that we deliver beautiful, functional solutions that meet—and exceed—our clients' needs.

### Technology

Deloitte Consulting's technology professionals help clients identify and solve their most critical information and technological challenges. We provide advisory through end-to-end implementation services as well as outsourcing services and are recognized in the marketplace for capabilities across the spectrum.

Our experienced technology professionals offer deep technical experience in their area of focus and are committed to delivering efficient, technology-based solutions to our clients. Our professionals are also aligned to industry sectors. By combining our technical capabilities with our industry experiences, we create unmatched market offerings to solve our clients' business issues. Additionally, we have long-term partnerships with many of the world's leading technology companies, allowing us to understand solution alternatives and recommend and support the most appropriate solution for our clients. By leveraging these elements, we are able to help our clients convert leading edge ideas into tangible results.

Our professionals are aligned with a technology service line to promote the development of deep technical skills and experiences and improve our ability to tailor solutions to solve our clients' business issues.

Han Solo and Chewbacca Holmes and Watson, Doctor Who and his companions... Every great leader and visionary — in this case, a creative director — needs a great right-hand (or left-hand) man (or woman) to make amazing things happen. You are that person. You have paid your dues, honed your craft and you can prove it with a portfolio full of beautiful and elegant work as a designer and art director for high profile, high impact and demanding clients. You are a 6th degree black belt ninja in digital design, You have your own great ideas but just as importantly you know how to take direction from above and keep the front line moving forward to achieve greatness and client satisfaction.

As a Deloitte Digital Associate Creative Director you will...

- Create and build digital experiences across mobile and Web for the world's leading brands
- Lead teams of creatives. Build and foster an environment where the best ideas prevail
- Study the digital design/mobile marketplace, and assess Deloitte Digital's work against competitors
- Develop relationships with other Deloitte Digital studios
- Provide quality control — including proofing, reviewing, measuring and evaluating creative team members and their work
- Provide quotes for time and resources for new projects, ensuring creative scope, schedule and budget are accurate and maintained throughout the project life cycle
- Write creative briefs
- Collaborate with other departments to deliver high-quality creative for both internal and client-facing projects

- Drive improvements in Deloitte Digital's creative process and capabilities

#### What you have

- At least five years in a creative leadership role, with specialized training
- A strong working knowledge of interaction design, user-centered experience design, brand development, digital marketing and the creative process
- Recognized expertise in one of the following: advertising, collateral, identity, interactive design
- Advanced experience managing the creative development process in a client-services environment
- Comprehensive awareness and interest in new platforms and technologies for the digital channel (e.g. iOS, HTML5, Android, etc.) and related mediums
- Strong ability to provide clear creative direction and provide timely and helpful feedback to improve creative processes to keep work on budget and schedule
- Excellent presentation skills and communication abilities at all levels, both internal and client-facing
- Ability to effectively prioritize workload to meet deadlines and work objectives
- Skills in using resources effectively and efficiently; reliable work habits; ability to organize and self-direct execution of tasks/duties

#### Bonus points

- Cross-platform mobile web development experience (iOS, Android, BlackBerry, Windows Phone 7, webOS, etc)
- Extensive knowledge of web optimization principles
- Attention to detail and good problem solving skills
- Effective verbal and written skills
- Ability to work on a team and learn from colleagues